



H & K Messe GmbH & Co. KG
Friedrichstraße 39
70174 Stuttgart, Deutschland

Fax: +49 (0) 711 / 72 23 10 - 20

Anmeldeschluss / Application deadline:
01. März 2011 / March 01, 2011

Nachfolgende Angaben werden für den Messekatalog und die Ausstellerliste übernommen /
The following data will be used for the catalogue and the exhibitor list

>> _____ >> _____
Listung unter Buchstabe / Alphabetical listing Ust-ID / VAT ID

>> _____
Firmenbezeichnung des Hauptausstellers / Company name of main exhibitor

>> _____
Straße, Postfach / Street, number, P.O. Box

>> _____
Postleitzahl, Ort, Land / Post code, town, country

>> _____ >> _____
Telefon / Phone Telefax / Fax

>> _____ >> _____
E-Mail Internetadresse / Internet address

>> _____
Ansprechpartner / Contact

>> _____
Kontaktdaten Ansprechpartner (Telefon, E-Mail) / Contact person (phone, e-mail)

>> Abweichende Rechnungsanschrift / Different invoicing address

1. Wir bestellen Standfläche in Ausstellungshallen.
We order stand space in exhibition halls.

Die Mindeststandfläche beträgt 12 m² / The minimum exhibition space is 12 sqm

>> _____ m x >> _____ m = >> _____ m²
Front / Frontage Tiefe / Depth Fläche / Area

Gewünschter Messestand / Stand construction required

Standart / Typ of stand: Preis pro m² / Price per sqm:

- Reihenstand / Row stand (1 Seite offen) € 350,-
 Eckstand / Corner stand (2 Seiten offen) € 390,-
 Kopfstand / Head Stand (3 Seiten offen) € 420,-
 Blockstand / Island stand (4 Seiten offen) € 450,-

Medienpauschale / Media flat rate: € 390,-

2. Wir benötigen Druckluftanschluss. / We need compressed air supply.

Wir benötigen Wasser- und Abwasseranschluss.
We need water supply/drainage.

Diese Angaben werden für die Platzierung des Standes benötigt. Die Bestellung werden wir zu einem anderen Zeitpunkt im Online Bestellsystem vornehmen.
This information is needed for allocating the stand space. We will place the actual order in the Online Service Center.

Die beiliegenden Besonderen und die Allgemeinen Teilnahmebedingungen (www.europe-insure.de) erkennen wir in allen Punkten an. Die genannten Firmendaten können bereits erfasst und veröffentlicht werden. / We accept all items of the enclosed Special and the General Conditions (www.europe-insure.de) for Participation. The stated company data can already be recorded and published.

>> _____
Ort, Datum / Place and date

>> _____
Stempel und rechtsverbindliche Unterschrift / Company stamp and signature from authorized personnel

Wird von der Messeleitung ausgefüllt /
To be completed by the exhibition management

>> _____ >> _____
Halle / Hall Standnr. / Number of stand

>> _____
Front x Tiefe / Frontage x Depth (sq. m)

Sektor / Sector

- Versicherungen / Assurances
 Dienstleister (Management, Software, PR)
Service provider (Management, Software, PR)
 Pools (Maklervereinigungen)
Pools
 Medien, Verbände, Institutionen
Media, Organisation, Institutions
 Rückversicherer / Reinsurance company
 Krankenkassen / Health insurances
 Bausparkassen / Building association
 Publikumsfonds / Funds
 Sonstiges / Miscellaneous

Mitaussteller & Vertretene Firmen / Co-Exhibitors & Represented firms

Bitte auf Blatt 1B angeben / Please use sheet 1B

3. Wir verpflichten uns, mindestens 2,50 m hohe Standbegrenzungswände an allen geschlossenen Seiten unserer Standfläche anzubringen und Bodenbelag zu verlegen.
We agree to erect min. 2.50 m high stand partitions on all closed sides of our stand space and to lay floor covering.

Wir verwenden eigenes Standbaumaterial oder beauftragen einen eigenen Messebauer. / We will use our own stand material or appoint our own stand construction firm.

Wir benötigen einen Mietkomplettstand (siehe nachfolgenden Bestellvordruck).
We need a complete rental stand from a ServicePartner (see following order form).

Wir benötigen Standbegrenzungswände und werden diese zu einem späteren Zeitpunkt im Online Bestellsystem ordern. / We need stand partitions and will order these in the Online Service Center later.

Achtung: Dies ist keine Bestellung! / Attention: This is not an order!

4. Wir wünschen keine Platzierung neben den nachfolgend genannten Unternehmen. (kein Rechtsanspruch) / We would like the following stand position and/or do not wish to be situated next to the following companies (without legal claim):

Alle Preise zzgl. 19% MwSt
All prices plus 19% VAT


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Hauptaussteller / Main exhibitor _____

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The following data will be used for the catalogue and the exhibitor list

<input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> MitAussteller / Co-Exhibitor	<input type="checkbox"/> Vertretene Firma / Represented firm
MitAussteller-Gebühr / fee: € 490,-	Pauschale / fee: € 200,-
>> _____	>> _____
Listung unter Buchstabe / <i>Alphabetical listing</i>	Ust-ID / <i>VAT ID</i>
>> _____	
Firmenbezeichnung des MitAusstellers / <i>Company name of the co-exhibitor</i>	
>> _____	
Straße, Postfach / <i>Street, number, P.O. Box</i>	
>> _____	
Postleitzahl, Ort, Land / <i>Post code, town, country</i>	
>> _____	>> _____
Telefon / <i>Phone</i>	Telefax / <i>Fax</i>
>> _____	>> _____
E-Mail	Internetadresse / <i>Internet address</i>
>> _____	
Ansprechpartner / <i>Contact</i>	
>> _____	
Kontaktdaten Ansprechpartner (Telefon, E-Mail) / <i>Contact person (phone, e-mail)</i>	

 Falls Sie die Zulassung für mehrere Unternehmen beantragen, benutzen Sie bitte Fotokopien von diesem Formular.
 If you apply to several firms to be admitted please use photocopies of this form.

Wird von der Messeleitung ausgefüllt /
To be completed by the exhibition management

>> _____	>> _____
Halle / <i>Hall</i>	Standnr. / <i>Number of stand</i>
>> _____	
Front x Tiefe / <i>Frontage x Depth (sq. m)</i>	

Sektor / Sector

- Versicherungen / *Assurances*
- Dienstleister (Management, Software, PR)
Service provider (Management, Software, PR)
- Pools (Maklervereinigungen)
Pools
- Medien, Verbände, Institutionen
Media, Organisation, Institutions
- Rückversicherer / *Reinsurance company*
- Krankenkassen / *Health insurances*
- Bausparkassen / *Building association*
- Publikumsfonds / *Funds*
- Sonstiges / *Miscellaneous*

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 Alle Preise zzgl. 19% MwSt
 All prices plus 19% VAT

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 Ort, Datum / *Place and date*

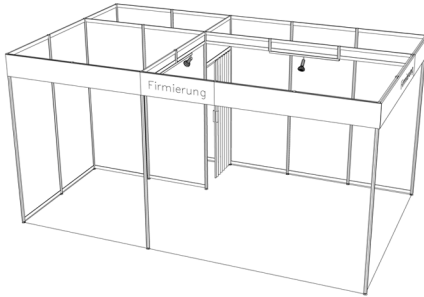
 >> _____
 Stempel und rechtsverbindliche Unterschrift / *Company stamp and signature from authorized personnel*

An/to:


 H & K Messe GmbH & Co. KG
 Friedrichstrasse 39
 70174 Stuttgart, Germany

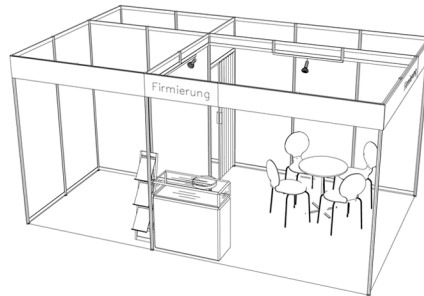
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Die nachfolgenden abgebildeten Standvarianten dienen lediglich als Beispiel. / The following pictures shown are only examples:

 Hiermit bestelle ich das **Basispaket** / I hereby order the **Basic package**

**Mindeststandgröße 12m² /
minimum exhibition space 12 sqm
ohne Fläche, zzgl. MwSt. per m² /
without area, plus VAT per sqm**
€ 85,-

- >> Rück- und Seitenwände, kunststoffbeschichtet, lichtgrau, Bauhöhe 2,50 m
- >> inkl. Kabine von 1 x 1 m mit Flügeltür ab 15m² Standfläche: 1 Kabine von 1 x 2 m mit Flügeltür
- >> Deckenraster an den offenen Standseiten
- >> Blenden an den offenen Standseiten inkl. Beschriftung (inkl. 20 Buchstaben, Helvetica halbfett, dunkelblau)
- >> Beleuchtung: 1 Spot, pro 3m² Standfläche
- >> Teppichboden nach Wahl (nur Standardfarben: s. u.)
- >> Stromanschluss mit 230V / 2,2 KW, mit 3-fach Steckdose
- >> Pauschaler Stromverbrauch
- >> Tägliche Standreinigung
- >> 1 Dauerparkausweis auf ausgewiesenen Parkplätzen (gültig von Aufbau bis Abbau)
- >> 1 Ausstellerausweis pro 3m² Standfläche (Konditionen siehe Blatt 1)

- >> Plastic coated back and side wall elements, light grey, height 2,50m
- >> incl. one cubicle: 1 x 1 m with lockable diving door
Stands from 15 sqm upwards equipped with one cubicle: 1 x 2m with lockable diving door
- >> Supporting beam on the open stand sides
- >> Pelmet advertising on beach open sides with lettering (Helvetica semi bold, dark blue, incl. 20 letters)
- >> Lighting: 1 spotlight, per 3 sqm area
- >> Floor carpeting at choice (only standard colour: see below)
- >> Electric connection with 230V / 2,2KW, 1 three-way socket; fixed rate electrical costs
- >> Daily stand cleaning
- >> 1 parking ticket (valid from assembly until dismantling)
- >> 1 exhibitor pass per 3sqm area (Terms see sheet 1)

 Hiermit bestelle ich das **Komfortpaket** / I hereby order the **Superior package**

**Mindeststandgröße 12m² /
minimum exhibition space 12 sqm
ohne Fläche, zzgl. MwSt. per m² /
without area, plus VAT per sqm**
€ 105,-

(Änderungen der Standausstattung nur gegen Aufpreis. / Changes of the stand equipment only at extra charge.)

- >> siehe Basispaket
- +
- >> **Möbiliar:**
1 Garderobenleiste (in Kabine), 1 Barhocker
1 Prospektsständer, 1 Papierkorb

- Theke oder Vitrine
- Sitz- oder Stehgruppe
(inkl. 3 bzw. ab 15 m² 4 Sitzgelegenheiten)

- >> see basis package
- +

- >> **Furniture:**
1 Coat rack (in cabin), 1 bar stool
1 brochure rack, 1 wastebasket
- Counter or display case
- Suite or 4 bar stools and 1 bistro table
(incl. 3 or from 15 sqm area 4 chairs/stools)

Leistungen gegen Aufpreis / services at extra charge

- Vergrößerung der Kabine um / enlargement of cubicle by ___ m² / sqm à € 55,00 per m² / sqm
- Nutzung des Stromanschlusses (230V / 2,2 KW) mit Dauerstrom / Use of the electrical connection (230V / 2.2 KW) with continuous current à € 30,00

Farbe Bodenbelag / Colour of textile floor covering

- schwarz / black anthrazit / anthracite hellgrau / light grey blau / blue dunkelrot / dark red dunkelgrün / dark green

Blendenbeschriftung / Lettering (inkl. 20 Buchstaben / incl. 20 letters)

 ___ Anzahl zusätzlicher Buchstaben (€ 2,20,- pro Buchstabe) /
 No. of additional letters (€ 2.20 per letter)

 ___ Anzahl Logos auf den Blenden (€ 55,00,- pro Stück) /
 No. of logos (€ 55,00,- per logo)

 Bitte bei Buchung eines Standbau-Paketes unbedingt ausfüllen. Andernfalls wird der zuvor angegebene Firmenname aufgedruckt. /
 Has to be filled in when you book a stand construction package. Otherwise the complete company name indicated before will be printed.

Hiermit bestellen wir ein Standbaupaket unter vorbehaltloser Anerkennung der Allgemeinen Teilnahmebedingungen (www.europe-insure.de) und der beiliegenden Besonderen Teilnahmebedingungen. / We would like to order a stand construction package for the event and confirm our unconditional acceptance of the General Participation Conditions (www.europe-insure.com) and of the Special Participation Conditions enclosed.

 >> _____
 Ort, Datum / Place and date

 >> _____
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1. EVENT

Europe INSURE 2011
Trade Fair for the European Insurance Industry

1.1 Organizer

The organizer ist H & K Messe GmbH & Co. KG, in the following called the organizer.

2. CALENDAR

2.1 Duration of the event:

Wednesday, 11th May 2011 to Thursday, 12th May 2011

2.2 Opening times for visitors

Wednesday: 9 am to 5 pm
Thursday: 9 am to 4 pm

Opening times for exhibitors:

Daily 8 am to 6 pm

The exhibition opening times for exhibitors are daily from two hours before to one hour after official opening times for visitors. Exhibitors shall not permitted to enter the trade fair grounds outside these times. Exceptions to this regulation require the written approval of the trade fair management.

2.3 The dates and opening times

The dates and opening times of the exhibition are binding for all exhibitors. Exceptions can only be made with the express approval of the trade fair management.

2.4 Stand construction and dismantling times

Sunday, 08th May 2011	7 am - 7 pm
Monday, 09th May 2011	7 am - 7 pm
Tuesday, 10th May 2011	7 am - 7 pm
Thursday, 12th May 2011	5 pm - 12 pm
Friday, 13th May 2011	7 am - 7 pm

Please note: Stands have to be widely completed on May, 10th 2011 at 16.00 at the latest. The official final inspection will follow. Exceptions are liable to pay costs and require written permission from the organizer.

Stand construction in the halls is possible non-stop within the above-stated times. However, the fair grounds may only be accessed daily between 8 am and 8 pm.

The above-mentioned stand construction and dismantling times are provisional. The binding times will be stated in the stand construction and dismantling circular sent to exhibitors. This also contains further details in this respect. If is expressly pointed out to the exhibitors that times might change.

The above dismantling dates do not apply to rented stands. These are to be fully vacated on the day the exhibition ends, at the latest 3 hours after the exhibition has closed.

2.5 Any exhibition stand not occupied by 6 pm on the last day of stand construction will be locked after then by the organizer at the expense of the respective exhibitor. Please refer specifically to 6.2 of the General Exhibiting Conditions.

2.6 If any exhibition already underway is wholly or partially cancelled or interrupted due to reasons outside the control of the organizer, withdrawal from the contract or enforcement of compensation claims shall be excluded.

2.7 Registration for an exhibition shall only be deemed to be binding if submitted on our printed application form and if the exhibitor accepts our Exhibiting Conditions (Special Exhibiting Conditions, General Exhibiting Conditions).

If the organizers provide additional exhibition services through a service partner in response to a separate order, the general terms and conditions of business of the respective service partner shall prevail over these Special Conditions for Participation in case of discrepancies. Personal data are collected, processed and used by the organizer and, if applicable, by service partners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers for handling the service offered.

3. RENTAL CHARGES / STAND DEMARCATION / DISPOSAL

3.1 The partition walls used to demarcate stands shall be subject to charge (ref. to 3.3).

The following stand hire charges have been fixed:
Price per sqm floor space

A Stand space rental

a) Row stand (accessible from 1 side)	350,00 €/sqm
b) Corner stand (accessible from 2 sides)	390,00 €/sqm
c) Head stand (accessible from 3 sides)	420,00 €/sqm
d) Block stand (accessible from 4 sides)	450,00 €/sqm

Other advertising possibilities upon request.

B Stand construction package

Stand construction only, plus floor space	
Variant „BASIC“	85,00 €
Variant „SUPERIOR“	105,00 €

For details on the scope of the basic and superior package please see our separate „Stand construction offer“ relating to the Special Exhibiting Conditions.

Please note the following: basic and superior packages may only be ordered when you register using the related form. After you have registered, stand construction may only be ordered using the online order system.

General rules for rental

Stand must have a minimum size of 12 sqm. Smaller stand sizes are only rented if they result from the planning and allocation works. The final settlement of account for the stand rent will be calculated based on the measurement carried out by the trade fair management. Each fraction of a square metre of floor space will be rounded off and counted as a full sqm. Floor surfaces will always be regarded as being rectangular, regardless of fixtures and minor deviations etc. Please note the cancellation fees which apply to basic and superior packages for stand construction service/other services:

>> Up to 4 weeks before the start of stand construction according to 2.4 no cancellation fee for stand construction / other services will be levied.

>> More than 1 week and less than 4 weeks before the start of stand construction according to 2.4 50 % cancellation fee for stand construction services / other services.

>> Less than 1 week before start of stand construction according to 2.4 100 % cancellation fee for stand construction services / other services.

>> In each of the 3 above-mentioned cases, however, the exhibitor shall be entitled to produce evidence to the effect that the organizers did not incur any losses or only negligent losses.

Please refer to 4 of the General Exhibiting Conditions regarding cancellation of the stand area hire charges. If cancellation by the organizer was due to gross negligence or intent, or the provisions of § 323, § 324 and § 326 of the German Federal Law Gazette apply, no cancellation fees shall be invoiced.

All our prices (incl. stand rentals) are net. The statutory VAT and contract fee indicated has to be added and paid.

To avoid liabilities, especially for damages we strongly recommend insurance cover for which an application form can be found in the services catalogue. (see also 5.4 of the General Exhibiting Conditions)

If not use made of the offer in the online order system to take out an exhibition insurance, information on liability with regard to risks of damage and the existing insurance cover is given in the General Terms and Conditions of the respective service partner in the online order system.

3.2 Co-exhibitors / Represented companies

A written application for registration of co-exhibitors and additionally represented companies (see 1.5 and 3 of the General Exhibiting Conditions) must be sent to the organizer showing the full name and address incl. name of a contact person. A co-exhibitor fee of € 490,00 must be for approval and inclusion of each co-exhibitor in the advertising / media systems. One exhibitor pass is included. The fee for representing media companies, including reduced fee is 200 €. Details see 6.

3.3 Demarcation of stand space / Stand partition walls

Regulations stipulate the physical partitions of areas to adjacent stands. If you do not have your own stand construction system and also do not rent it through the organizer, stand partition walls (rear and side walls) are compulsory. The cost for stand partition walls are not included in the rent for the stand space. Please note that every exhibitor must order the rear and side walls required for his stand. If you need partition walls, please order them using the online order system.

If you do not order any wall elements, but your stand is surrounded by wall elements of the neighbouring stand or existing wall elements, these wall elements shall be invoiced to you according to the conditions stipulated in the online order system.

The exhibitor is responsible for stand equipment and decoration. The overriding principle for the design of all exhibition stand is transparency. All open sides of the stand must be freely accessible. This means that at least 50% of the respective gangway side must not be obstructed by structures and fittings.

The minimum height is 2,50 m. The stand partition walls of all types of stands directly adjoined the stands of other exhibitors must not exceed a height of 3,50 m unless permission has granted.

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2,50 m must be white, in a clean and tidy condition and must not contain any text or graphics. Stands exceeding the height of 3,50 m require the approval of the organizers.

If the rental exhibition stand is not used, a fascia (0,30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way. The exhibition organizer reserves the right to give further instructions concerning the design of stands.

3.4 Waste disposal

The exhibitor shall be responsible for cleaning his stand and disposing of waste during the stand construction and dismantling periods, and throughout the duration of the exhibition. He shall also be responsible for separating waste into valuable and residual materials. On the evening of any stand construction and dismantling day, all waste shall be removed from the halls or placed in the prescribed containers of Exhibition Centre Nuremberg for disposal. This waste shall then be properly disposed by our service partner.

Waste may not be stored in the aisles during the stand erection and dismantling periods. However, if waste is stored in the aisles, our contractor shall dispose of it at a higher charge.

4 CONDITIONS OF PAYMENT

4.1 25% of the stand rent is due immediately upon receipt of the bill, the remainder 8 weeks before the start of the trade fair at the latest.

4.2 Payment without deduction is to be made in favour of H & K Messe GmbH & Co. KG
 Friedrichstraße 39
 D-70174 Stuttgart

Volksbank Stuttgart
 Konto 272 955 000
 BLZ 600 901 00
 IBAN: DE26 6009 0100 0272 9550 00
 BIC: VOBADDE33

4.3 Accounts for any special services by the organizer and by the firms carrying out work are due on the day rendered.

4.4 Complaints regarding invoices shall be written to the organizer within an exclusion period of 14 days after the invoice has been issued.

4.5 If payment is made after the due date or in other cases of delayed payment, our claims shall be determined in accordance with § 288 German Civil Code (BGB).

4.6 With regard to all non-fulfilled obligations of the exhibitor, the organizer shall reserve the right to enforce the hirer's lien. If the exhibitor does not comply with his obligations towards the organizers within the period granted, the latter shall be entitled to auction the seized goods one month after announcing this in writing or, if the goods have a stock market or market price, to sell them privately. No liability shall be accepted for damage to or loss of the seized goods - apart from cases of intention or gross negligence.

5 SALES / DISTRIBUTION OF SAMPLES

5.1 In keeping with the character of this event cash sales of exhibits and sales of samples are not permitted.

5.2 The dispensing of food and beverages against payment requires official approval. Moreover, the dispensing of food on the site is subject to permission in accordance with catering trade regulations.

5.3 In the event of violation of the conditions laid down in 5.1 and/or 5.2., the organizer shall be entitled, irrespective of the further liability of the exhibitor for the full stand hire charge, to close the stand immediately and exclude the exhibitor from taking part in the event after the first issuing a warning.

If necessary, the exhibitor may also be excluded from taking part in future events. The exhibitor shall have no grounds for claiming compensation in such cases. The organizer shall be entitled to perform any necessary checks, including those on persons and their luggage, on the trade fair grounds and at the exits for this purpose.

6 CATALOGUE / INTERNET

We will charge a media rate of € 290,00 with the stand hire invoice.

The media flat rate comprises:

- >> one basic entry with the company name, address, phone, fax, email and website
- >> one basic entry in the hall plan
- >> 4 entries in the product index

Entry in:

- >> the official trade fair catalogue
- >> the online catalogue in the Internet

Co-exhibitors: see 3.2

Catalogue publisher:

You will be notified of the publishing house commissioned by the organizer in good time.

The organizer would like to emphasize that, with the exception of the publisher chosen by the organizer, no third parties whatsoever, including other publishers, have or will be commissioned to print exhibitor directories, especially after the exhibition. If related offers are sent to exhibitors, they are personal initiatives of third parties and have no connection whatsoever with the organizer.