



H & K Messe GmbH & Co. KG
Friedrichstraße 39
70174 Stuttgart, Deutschland

Fax: +49 (0) 711 / 72 23 10 - 20

Anmeldeschluss / Application deadline:
31. Januar 2011 / January 31, 2010

Hauptaussteller / Main exhibitor _____

Nachfolgende Angaben werden für den Messekatalog und die Ausstellerliste übernommen /
The following data will be used for the catalogue and the exhibitor list

MitAussteller* / Co-exhibitor* **Gebühr / fee: € 100,00**

*(Unternehmen, das mit eigenem Personal und eigenem Angebot am Stand eines Hauptausstellers vertreten ist)
*(Company represented with own staff and products/services at the stand of a principal exhibitor)

>> _____ >> _____
Listung unter Buchstabe / Alphabetical listing Ust-ID / VAT ID

>> _____
Firmenbezeichnung des Mitausstellers / Company name of the co-exhibitor

>> _____
Straße, Postfach / Street, number, P.O. Box

>> _____
Postleitzahl, Ort, Land / Post code, town, country

>> _____ >> _____
Telefon / Phone Telefax / Fax

>> _____ >> _____
E-Mail Internetadresse / Internet address

>> _____
Ansprechpartner / Contact

>> _____
Kontaktdaten Ansprechpartner (Telefon, E-Mail) / Contact person (phone, e-mail)

Falls Sie die Zulassung für mehrere Unternehmen beantragen, benutzen Sie bitte Fotokopien von diesem Formular.
If you apply to several firms to be admitted please use photocopies of this form.

Wird von der Messeleitung ausgefüllt /
To be completed by the exhibition management

>> _____ >> _____
Halle / Hall Standnr. / Number of stand

>> _____
Front x Tiefe / Frontage x Depth (sq. m)

- Möbel / Furniture
- Schmuck / Jewellery
- Glas / Glassware
- Porzellan / Porcelain
- Gemälde / Painting
- Bücher / Books
- Spielzeug / Toys
- Kunsthandwerk / Art handcraft products
- Comics / Comics
- Ansichtskarten / Picture postcards
- Puppen / Dolls
- Asiatica / Asiatica
- Ikonen / Icons

Vertretene Firma* / Represented firm*

*(Unternehmen, dessen Waren und Leistungen ohne eigenes Personal durch den Aussteller angeboten werden)
*(Company whose products/services are offered without own staff by the principal exhibitor)

>> _____ >> _____
Listung unter Buchstabe / Alphabetical listing Ust-ID / VAT ID

>> _____
Firmenbezeichnung der vertretenen Firma / Company name of represented firm

>> _____
Straße, Postfach / Street, number, P.O. Box

>> _____
Postleitzahl, Ort, Land / Post code, town, country

>> _____ >> _____
Telefon / Phone Telefax / Fax

>> _____ >> _____
E-Mail Internetadresse / Internet address

>> _____
Ansprechpartner / Contact

>> _____
Kontaktdaten (Telefon/E-mail) / Contact person (phone/e-mail)

- Möbel / Furniture
- Schmuck / Jewellery
- Glas / Glassware
- Porzellan / Porcelain
- Gemälde / Painting
- Bücher / Books
- Spielzeug / Toys
- Kunsthandwerk / Art handcraft products
- Comics / Comics
- Ansichtskarten / Picture postcards
- Puppen / Dolls
- Asiatica / Asiatica
- Ikonen / Icons

Die beiliegenden Besonderen und die Allgemeinen Teilnahmebedingungen (www.isa-messe.de) erkennen wir in allen Punkten an. Die genannten Firmendaten können bereits erfasst und veröffentlicht werden. / We accept all items of the enclosed Special and the General Conditions (www.isa-messe.de) for Participation. The stated company data can already be recorded and published.

>> _____
Ort, Datum / Place and date

>> _____
Stempel und rechtsverbindliche Unterschrift / Company stamp and signature from authorized personnel

An/to:



H & K Messe GmbH & Co. KG
Friedrichstrasse 39
70174 Stuttgart, Germany

Fax: +49 (0) 711 / 72 23 10-20

Anmeldeschluss / *Application deadline:*
31. Januar 2010 / January 31, 2011

Hiermit bestelle ich das **Super-Komplettangebot** / *I hereby order the Super complete package*

€ 24,00*

* ohne Fläche, zzgl. MwSt. per m²

Das Komplett-Angebot beinhaltet:

- >> Korkbeschichtete Trennwände
- >> Zargenband (aus Metall)
- >> Teppichboden anthrazit

€ 24,00*

*without area, plus VAT per sqm

The complete offer comprises:

- >> Cork-coated partition walls
- >> Door frame strip (made of metal)
- >> Carpet - colour anthrazit

Zusätzliche Leistungen / *Additional services*

Trennwände / *Cork-coated*

Octanorm Trennwände, *weiß beschichtet*
Octanorm partition walls, white coated
pro lfm / *per lin. m* € 20,00

Korkbeschichtete Trennwände (benagelbar)
Cork-coated partition walls (nails may be used)
pro lfm / *per lin. m* € 18,00

Bodenbelag / *Floor covering*

Pflichtbodenbelag, Teppich (Rips), Farbwahl
Compulsory floor covering, carpet (rib weave), possible colours
pro m² / *per m²* € 4,60

rot / *red*
 blau / *blue*
 anthrazit / *anthracite*

Wir haben einen eigenen/gemieteteten Bodenbelag, somit entfällt der Pflicht-Bodenbelag
As we have our own/hired floor covering, the compulsory floor covering does not apply

1 Stromanschluss / *1 Power connection*

3 kW / 230 V inkl. Stromverbrauch / *incl. power consumption* € 95,00

Hiermit bestellen wir ein Standbaupaket unter vorbehaltloser Anerkennung der Allgemeinen Teilnahmebedingungen (www.isa-messe.de) und der beiliegenden Besonderen Teilnahmebedingungen. / *We would like to order a stand construction package for the event and confirm our unconditional acceptance of the General Participation Conditions (www.isa-messe.de) and of the Special Participation Conditions enclosed.*

>> _____
Ort, Datum / *Place and date*

>> _____
Stempel und rechtsverbindliche Unterschrift / *Company stamp and signature from authorized personnel*

1. EVENT

ISA 2011

International Collectors' Exhibition

1.1 Organizer

The organizer is H & K Messe GmbH & Co. KG, in the following called the organizer.

2. CALENDAR

2.1 Duration of the event:

Friday, 08th April 2011 to Sunday, 10th April 2011

2.2 Opening times for visitors

Friday and Saturday 10 am to 6 pm,

Sunday 10 am to 5 pm

Tickets offices close:

Friday and Saturday 5 pm,

Sunday 4 pm

Opening times for exhibitors:

Friday and Saturday 9 am to 7 pm,

Sunday from 9 am to 6 pm

The exhibition opening times for exhibitors are daily from one hour before to one hour after official opening times for visitors. Exhibitors shall not be permitted to enter the trade fair grounds outside these times. Exceptions to this regulation require the written approval of the trade fair management.

2.3 The dates and opening times

The dates and opening times of the exhibition are binding for all exhibitors. Exceptions can only be made with the express approval of the trade fair management.

2.4 Stand construction and dismantling times

Stand construction:

Wednesday, 06th April 2011, 8 am to 7 pm

Thursday, 07th April 2011, 8 am to 7 pm

Stand dismantling:

Sunday, 10th April 2011, 5.30 pm to 10 pm

Sunday, 11th April 2011, 8 am to 4 pm

Stand construction in the halls is possible non-stop within the above-stated times. However, the fair grounds may only be accessed daily between 8 am and 7 pm.

The above-mentioned stand construction and dismantling times are provisional. The binding times will be stated in the stand construction and dismantling circular sent to exhibitors. This also contains further details in this respect. If it is expressly pointed out to the exhibitors that times might change.

The above dismantling dates do not apply to rented stands. These are to be fully vacated on the day the exhibition ends, at the latest 3 hours after the exhibition has closed.

2.5 All vehicles must be removed from areas around the halls by 7 pm at the latest on the last day of the stand construction to allow cleaning work to be performed.

2.6 Any exhibition stand not occupied by 5 pm on the last day of stand construction will be locked after then by the organizer at the expense of the respective exhibitor. Please refer specifically to 6.2.2 of the General Exhibiting Conditions.

2.7 If any exhibition already underway is wholly or partially cancelled or interrupted due to reasons outside the control of the organizer, withdrawal from the contract or enforcement of compensation claims shall be excluded.

2.8 Registration for an exhibition shall only be deemed to be binding if submitted on our printed application form and if the exhibitor accepts our Exhibiting Conditions (Special Exhibiting Conditions, General Exhibiting Conditions).

3. RENTAL CHARGES / STAND DEMARCATION / DISPOSAL

3.1 The partition walls used to demarcate stands shall be subject to a charge (ref. to 3.3).

The following stand hire charges have been fixed:

Price per sqm floor space

A Stand space rental

- a) Row stand (accessible from 1 side) € 68.00
- b) Corner stand (accessible from 2 sides) € 72.00
- c) Head stand (accessible from 3 sides) € 75.00
- d) Block stand (accessible from 4 sides) € 79.00
- e) Advertising space per m² wall surface € 35.00

Other advertising possibilities upon request.

For details on the scope of the super-complete package please see our separate application form relating the Special Exhibiting Conditions for ISA 2011.

B Stand complete package

The stand complete package costs 24,00 € per m² and comprises:

- cork-coated partition walls
- door frame strip (made of metal)
- carpet-colour anthracite

C General rules for rental

A further 50 % of the floor area upon which stands have been constructed shall be charged in addition to the stand rental for the floor area in the case of double-storey trade fair stands.

Stands must have a minimum size of 6 sqm. Smaller stand sizes are only rented if they result from the planning and allocation works. The final settlement of account for the stand rent will be calculated based on the measurement carried out by the trade fair management.

Each fraction of a square metre of floor space will be rounded off and counted as a full sqm. Floor surfaces will always be regarded as being rectangular, regardless of fixtures and minor deviations etc.

Please note the cancellation fees which apply to basic and super complete packages for stand construction service/other services:

>> Up to 4 weeks before the start of stand construction according to 2.4 no cancellation fee for stand construction / other services will be levied.

>> More than 1 week and less than 4 weeks before the start of stand construction according to 2.4 50 % cancellation fee for stand construction services / other services.

>> Less than 1 week before start of stand construction according to 2.4 100 % cancellation fee for stand construction services / other services.

>> In each of the 3 above-mentioned cases, however, the exhibitor shall be entitled to produce evidence to the effect that the organizers did not incur any losses or only negligible losses.

Please refer to 4 of the General Exhibiting Conditions regarding cancellation of the stand area hire charges. If cancellation by the organizer was due to gross negligence or intent, or the provisions of § 323, § 324 and § 326 of the German Federal Law Gazette apply, no cancellation fees shall be invoiced.

All our prices (incl. stand rentals) are net. The statutory VAT has to be added and paid.

To avoid liabilities, especially for damages we strongly recommend insurance cover for which an application form can be found in the online services catalogue. (see also 5.4 of the General Exhibiting Conditions)

If not use is made of the offer to take out an exhibition insurance according to order form of the services catalogue, information on liability with regard to risks of damage and the existing insurance cover is given in the General Terms and Conditions of the respective service partner listed in the services catalogue.

3.2 Co-exhibitors

A written application for registration of co-exhibitors and additionally represented companies (see 1.5 and 3 of the General Exhibiting Conditions) must be sent to the organizer showing the full name and address incl. name of a contact person. A fee of € 100,00 must be paid for approval and inclusion of each co-exhibitor in the advertising/media systems.

3.3 Demarcation of stand space / Stand partition walls

Regulations stipulate the physical partitions of areas to adjacent stands. If you do not have your own stand construction system and also do not rent it through the organizer, stand partition walls (rear and side walls) are compulsory. The cost for stand partition walls are not included in the rent for the stand space. Please note that every exhibitor must order the rear and side walls required for his stand. If you need partition walls, please order them using the online services catalogue.

If you do not order any stand partition walls, but your stand is either surrounded by our stand partition walls used for the neighbouring stand or by already existing stand partition walls, the use of these walls shall be invoiced to you according to the conditions stipulated in the online order system.

3.4 Waste disposal

The exhibitor shall be responsible for cleaning his stand and disposing of waste during the stand construction and dismantling periods, and throughout the duration of the exhibition. He shall also be responsible for separating waste into valuable and residual materials. On the evening of any stand construction and dismantling day, all waste shall be removed from the halls or placed in the prescribed containers of Messe Sinsheim for disposal. This waste shall then be properly disposed by our service partner.

3.5 Exhibition tables for hire (1.80 x 0.70 m) will be supplied by the exhibition management until stocks run out. It is therefore recommended to reserve the required tables in time and in writing (see registration form).

Waste may not be stored in the aisles during the stand erection and dismantling periods. However, if waste is stored in the aisles, our contractor shall dispose of it at a higher charge.

Please refer specifically to the Form in the online services catalogue.

4 CONDITIONS OF PAYMENT

4.1 50% of the stand rent is due immediately upon receipt of the bill, the remainder 8 weeks before the start of the trade fair at the latest. Until the stand hire charge is paid in full (unless the conditions of 5.7 of the General Exhibiting Conditions apply), the exhibitor shall receive neither IDs allowing admission to the event nor a stand construction card and permission to build the stand.

4.2 Payment without deduction is to be made in favour of H & K Messe GmbH & Co. KG
Friedrichstraße 39
D-70174 Stuttgart

Volksbank Stuttgart
Konto 272 955 000
BLZ 600 901 00
IBAN: DE26 6009 0100 0272 9550 00
BIC: VOBADDE33

4.3 Accounts for any special services by the organizer and by the firms carrying out work are due on the day rendered.

4.4 Complaints regarding invoices shall be written to the organizer within an exclusion period of 14 days after the invoice has been issued.

4.5 If payment is made after the due date or in other cases of delayed payment, our claims shall be determined in accordance with § 288 German Civil Code (BGB).

4.6 With regard to all non-fulfilled obligations of the exhibitor, the organizer shall reserve the right to enforce the hirer's lien. If the exhibitor does not comply with his obligations towards the organizer within the period granted, the latter shall be entitled to auction the seized goods one month after announcing this in writing or, if the goods have a stock market or market price, to sell them privately.

No liability shall be accepted for damage to or loss of the seized goods - apart from cases of intention or gross negligence.

5 SALES / DISTRIBUTION OF SAMPLES

5.1 When selling exhibits the exhibitor must tag them with clearly legible price labels and observe the regulations for price-labelling. The exhibitor shall be solely responsible for obtaining and observing permits from health and safety inspectors.

5.2 In the event of violation of the conditions laid down in 5.1, the organizer shall be entitled, irrespective of the further liability of the exhibitor for the full stand hire charge, to close the stand immediately and exclude the exhibitor from taking part in the event after the first issuing a warning. If necessary, the exhibitor may also be excluded from taking part in future events. The exhibitor shall have no grounds for claiming compensation in such cases. The organizer shall be entitled to perform any necessary checks, including those on persons and their luggage, on the trade fairgrounds and at the exits for this purpose.

5.3 Replicas have to be labeled as such.

5.4 The dispensing of food and beverages against payment requires official approval. Moreover, the dispensing of food on the site is subject to the permission in accordance with catering trade regulations. We refer you to the leaflet issued by the Office for Law and Order in Sinsheim.

6 CATALOGUE / INTERNET

We will charge a media rate of € 60,00 with the stand hire invoice.

6.1 The media flat rate comprises (if you register before the editorial deadline):

>> Entry of the company address in the alphabetical list of exhibitors (max. 3 lines)

>> Entry of max. 5 product groups

Entry in:

>> the official trade fair catalogue

>> the online catalogue in the Internet

6.2 An official catalogue shall be published and an exhibitor database shall be accessible on the internet for the particular trade fair or exhibition. The organizer shall entrust a catalogue publisher operating in its own name and on its own account with the overall design and publication of the catalogue.

Co-exhibitors: see 3.2

Catalogue publisher:

You will be notified of the publishing house commissioned by the organizer in good time. The organizer would like to emphasize that, with the exception of the publisher chosen by the organizer, no third parties whatsoever, including other publishers, have or will be commissioned to print exhibitor directories, especially after the exhibition.

If related offers are sent to exhibitors, they are personal initiatives of third parties and have no connection whatsoever with the organizer.

6.3 The costs of a basic entry (your company name, country, hall/stand occupancy - max. three lines) in the alphabetical list of exhibitors shall be paid with the stand hire or participation fee. Any additional entries shall be subject to a charge.

6.4 An entry in the catalogue goods list shall represent an additional entry which is subject to a charge. This entry shall be only made if the exhibitor specifically requests it from the catalogue publisher.

6.5 An entry in the catalogue appendix shall be equivalent to an entry in the catalogue.

6.6 Entries in the alphabetical list of exhibitors shall be made based on the information provided by the exhibitor in the application forms. The exhibitor shall be solely responsible for the accuracy of this information. The organizer shall accept no liability whatsoever in this case. This provision shall also apply to any additional orders which the exhibitor places with the catalogue publishing company.

7 Exhibitors' and employee passes

7.1 Unless shown otherwise in the stand confirmation, every exhibitor shall normally receive for a stand with an area

of 01 to 49 m²: 4 free exh. passes + stand constr. and dismantling passes

of 50 to 89 m²: 8 free exh. passes + stand constr. and dismantling passes

of 90 to 129 m²: 12 free exh. passes + stand constr. and dismantling passes

of 130 to 169 m²: 16 free exh. passes + stand constr. and dismantling passes

of 170 m²: 20 free exh. passes + stand constr. and dismantling passes

Unless shown otherwise in the stand confirmation, every exhibitor shall normally receive three free passes for the basic stand space and for each further 10 m² of stand space another free pass up to the maximum of 20 free passes. Additional passes may definitely not be purchased. The passes shall only be sent to the exhibitor if payment is made on time before the beginning of the exhibition. The exhibitor passes are also valid during the stand construction and dismantling periods. Special stand construction and dismantling passes are therefore not issued.

7.2 If the exhibitor does not use his own staff or the subcontractors of the organizer to construct the stand, he shall be obliged to apply for the employee passes required for these persons and to pass them on personally.

7.3 The name of the address of the holder and the company name or stamp of the exhibitor shall be entered on all employee passes before entering the trade fairgrounds. The employee passes shall not be transferable. If the employee passes are used improperly, the organizer shall be entitled to confiscate them without recourse to law.

8. Nomenclature

101	Stocks and bonds	608	Lamps	919	Clocks and watches
102	Old postcards	609	Maps	920	Uniforms
103	Watercolours	610	Lanterns		
104	Art Deco			921	Miscellaneous
105	Asiatica	701	Puppets	922	Display cases
106	Archaeological relics	702	Maritime items	923	Folk art
107	Autograph collections	703	Medals		
108	Coin-operated machines	704	Metalworks	924	Wall coverings
		705	Militaria	925	Ornamental plates
201	Pictures	706	Minerals	926	Historical tools
202	Metal toys	707	Miniatures	927	WHW-insignia
203	Stamps and postmark accessories	708	Model trains		(WHW = Winter Welfare Organization of the German)
204	Bronzes	709	Models		
205	Books	710	Furniture	928	Cigarette card albums
206	Busts	711	Coins	929	Cigarette holders
		712	Musical and mechanical instruments	930	Tin
208	Comics	713	Nautical items	931	Pewter figures
		714	Emergency money	932	Bicycles
301	Old steam engines				
302	Daguerreotypes	801	Classical cars		
		802	Optical instruments		
303	Furnishings	803	East Asian Art		
304	Ivory				
305	Exotica	804	Paper money		
		805	Pipes		
401	Specialist literature	806	Old photographs		
402	Fayence	807	Sculptures		
403	Tiles	808	Porcelain		
404	Fossils	809	Postcards		
		810	Dolls		
406	Paintings				
407	Gems	901	Collectable cards		
408	Historical appliances	902	Antique records		
409	Glass	903	Shadow puppets		
410	Prints	904	Jewellery		
		905	Security systems		
501	Pottery	906	Silver		
502	Verre églomisé picture	907	Sculptures		
503	Woodwork	908	Playing cards		
		909	Toys		
505	Icons	910	Stoneware		
		911	Engravings		
507	Jade	912	Metal detectors		
508	Jewels				
		913	Telephon cards		
601	Cameos	914	Temple carvings		
602	Cameras	915	Carpets		
603	Small furniture	916	Textiles		
604	Small craft works	917	Stuffed animals		
605	Costumes	918	Trophies and cups		
606	Works of art				
607	Tankards				